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How Real Estate Investments Will go Forward

Introduction

Welcome to **Vesta**, where distributed ledger technology is changing how people trade in real estate. Our platform offers a transparent and simple way for everyone to invest in property, regardless of budget or experience.

Vesta offers a new way to deal in real estate by using blockchain, smart contracts, and tokenization. Users can buy and manage digital assets that represent real properties safely and easily on our platform.

The Problem

Investing in real estate comes with several challenges: They are often not very liquid, making it hard to get money quickly in an emergency. Higher transaction costs, such as closing, agent, and attorney fees, can cut into returns.

A significant capital requirement can limit diversification, increasing risk. Property handling takes a lot of time and knowledge, which makes it hard for new or small-scale investors to start. There are many legal and regulatory threats to investments, from zoning laws to environmental rules.

Vesta's answer

Our platform changes the way people invest in real estate by using NFT technology to tokenize properties, which makes fractional ownership possible and opening up access to more people.

By making each property's NFT collection unique, we set prices based on a mix of the property's value, the size of the lot, and investor interest. We ensure the tokenization process goes smoothly by working closely with real estate pros.

Embracing Web3, we've pioneered transparent financing methods: developers can offer profit-sharing NFTs, while homeowners can secured funds using their tokenized properties as collateral.

These transactions are based on the Ethereum and Matic blockchains, but we've added traditional payment ways to make it easier for more people to use. Our team carefully checks each project to ensure it is legitimate, and we are committed to combining Web3's creativity with the strict legal standards of traditional finance.

Our Products

The Launchpad is our hub for funding projects, using smart contract-based escrow for investor protection. Each project is assessed and given a unique NFT collection. Investors secure funds in escrow and receive NFTs, signifying project ownership.

The Marketplace is our internal NFT exchange, where sellers list assets for buyers to bid via auctions or direct exchange.

The dashboard offers users a comprehensive view of their investment performance, comparing it with others. With integrated data analytics, it's the go-to for informed investment decisions.

Genesis Pass

Holders get **45% of platform fees**, and each NFT earns 0.045% of total platform fees. Founding members get perks for investing early and fee reductions. The first 200 NFTs minted are royalty wallets, earning all royalty fees and an extra 5% platform fee.

Team

Tankó Balázs - CEO
Laszló Marcus - CMO
Bene Edvard - COO
Danushka Adikari - CTO
Lilla Gády-Kaiser - Advisor
Annabella Szabó - Investment and Partnership Relations